MEDIA WEB

DaMn?

DIGITAL ASSET MANAGEMENT FOR NETWORKS

WHAT IS DaMn?

DIGITAL ASSET MANAGEMENT FOR NETWORKS

Damn it! I can't find it.

A frequently aggravating situation a lot of us face in a demanding work environment.

Photographs need to be sent to the printers but the slide is missing or in transit. It was sent out somewhere but has not been returned, or is plain and simply lost. *Look at our Online Photo Archive solutions.*

Power point presentations need to be ready by this eve of an important meeting but the photos, charts and data files are in a colleague's laptop that is unavailable. *Look at our Mixed Media Server storage and retrieval solutions.*

Before or after a company press conference or an AGM, you need to broadcast your financials and other related data to the media. How can a combination of text & image files be transmitted immediately worldwide? *Look at our Media Servers.*

In your corporate environment, you need to interface with a set of national/ international clients/ distributors, exchange data, update orders, supplies, and inventories. We custom build web-based solutions to help you.

An export firm needs a client to come into their website and look at their wares on the net but does not want to show all the information and photos at once. Selectively control what you need to show and when. *Look at our Password Protected solution to Control Access, linked to visible content.*

In high security, sensitive areas there is a need to know who is who and what they do and where they should be or not be. *Look at our People Search Servers that allow you to update photos and details in real time. A must for airports, police, missing persons bureaus, immigration authorities.*

MediaWeb's, DaMn (JIT*) solutions just do that. We create database driven, shared and dedicated, web-based solutions for small, medium and large business groups who need to manage, share and deliver/ retrieve, their digital assets, to be used internally, externally, or targeted to selected groups.

COST EFFECTIVE**

DaMn eliminates license fees associated with multiple products (such as expensive OS and database licensing, separate e-commerce and content management systems)

DaMn provides everything in its solution and eliminates the cost of integrating multiple point solutions.

DaMn minimizes administration costs associated with supporting multiple products.

Damn integrates into your current corporate website.

HOW DaMn WORKS?

DaMn is an Internet-enabled archiving and database solution that allows any sort of digital data, be it text, photo, audio or video, to be searched. Results are dynamically produced, and displayed on browser based interface, to enable sharing and distribution.

DaMn runs on a Linux platform using a very robust database that allows easy customization for clients needing to organize their digital data under any sort of category, keyword or text string search.

DaMn solutions can be accessed and administrated from web browsers, running on any operating system, be it Mac, Windows, Unix, making it platform independent.

DaMn has a vast array of web- based admin tools that allow easy administration and control over their digital data. This allows the client to add, edit, modify or delete, enabling easy update and management of content.

DaMn is fully password protected allowing maximum security to safeguard digital data and content. Admin tools allow assignment of password and access rights to chosen areas and fields that are pre-configured to that user's needs.

DaMn can be an intranet solution or Internet-enabled to allow easy access around the world. Dedicated or shared servers can be provided at a cost -saving amount or special customized servers can be built to customers' specs.

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PRODUCTS AVAILABLE

Online Photo Archive & Image Management Database

- Search
- Advanced Search -Full Text, Keyword, Boolean etc.
- Login and Registration with email validation.
- Category- based listing
- This Week and Month's Listing
- Multiple Light Box Management, Create, Delete, Share, Email
- Shopping Cart as Light Box with picture usage query, type of Publication, Media and Print run for pricing purposes.
- Secure Credit Card Payment or PayPal integration.
- Further client customization possible.

Media Server for Corporate Digital Asset Management & Delivery/Distribution

- Full Administrative Console with User/Password Management, Editing of text and captions.
- Create Scrambled Downloadable Links for Users.
- Email broadcast one or more files or photos to multiple users.
- Further client customization possible.

Specialized solutions for Exporters

- Selectively show and hide your items/products and their specs.
- Create passwords and expire them to control access, linked to visible content.
- Real-time discussion and or posting of feedback with threaded replies.
- Further client customization possible.

People Search – add update database of your staff / employees / personnel.

- Ideal for all sorts of security and HR needs recording all the staff with their photos, names, ID no., contact numbers etc.
- The searchable database can be updated with text and photos using digital cameras on a daily basis in real-time.
- Further client customization possible.

A PROVEN SOLUTION

By any measure, DaMn is built on the world's most popular open source enterprise class e-business platform.

Open source has brought a lot more than Linux to the computing world. It has also given us PHP and MySQL. PHP and MySQL are the world's best combination for creating data-driven sites.

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www.corpindia.com
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Check out our on-line demo at http://demo.netphotograph.com

Touch on 2 image in your Lightbox

Delete Images   Delete Images

Close Window

*Although Just in Time (JIT) was developed for production environments, there seems to be no reason why the concept cannot be extended to other business environments as well. The basic concept is to receive what is needed just in time for it to be used. This places the responsibility on the supplier to get what is needed to where it is needed, just before the time it is needed.

**DaMn is cost effective, using open source codes software like:

LINUX, one of the most popular and robust Unix-based operating systems, was developed using the open source development process. With a multithreaded, multitasking system, it's known for its high performance and availability on more platforms than any other OS. Linux is used for a wide variety of purposes, including networking, software development, and as an end-user platform. Linux is often considered an excellent, low-cost alternative to more expensive operating systems

APACHE HTTP SERVER PROJECT. The Apache web server is arguably the most widely used web server in the world, garnering 47 percent of the web server market, according to Netcraft. Apache was built and is maintained by a group of 20 core developers and 10 major contributors from around the world. Its development is open in that its source code is also freely available. A large pool of developers regularly suggest and implement minor adjustments and bug fixes to the core group.

PHP — a server-side, cross-platform, HTML embedded scripting language. PHP is a tool that lets you create dynamic web pages.

And finally - About "Open Source": This may sound a little foreign to all you folks coming from a non-Unix background, but open source software doesn't cost much if anything. You can use it for commercial and/or non-commercial use all you want. You can give it to your friends, print it out and hang it on your wall or eat it for lunch. Welcome to the world of Open Source software! Smile, be happy, the world is good.

Select implemented projects

NETPHOTO www.netphotograph.com

An online B2B and B2C image archive, Netphoto™/Netphotograph™ ends the search for a one stop website for individual or picture stories and collectable photographs. Netphoto, is the fruit of years of experience in the assignment photography market and in the buying and selling of photographs. The database contains over 50,000 images that can be delivered to the buyer.

PUNJ LLOYD http://pix.punjlloyd.com

Corporate, password protected, searchable database of digital photographs and information, for internal use as groupware, in addition ready to be delivered externally.

TECHNICAL CONSULTATION ON PROJECTS

www.globalphoto.com
Online photo archive program for the GP group in France.